

## **M&Y Data Solutions is now M&Y Global Services**

**With a new focus and added offerings, M&Y rebrands itself to reflect a new breadth of BPO offerings.**

Cardiff, United Kingdom, 12 August 2010 - M&Y Data Solutions has now officially changed to M&Y Global Services. The new name reflects their growth in the Global BPO Services arena with their expanded breadth of service offerings and cross-industry solutions.

Founded in 2001, M&Y initially focused on providing document management services to U.K. and Australian markets. Today, M&Y provides a range of BPO services to the U.S. and China markets as well. M&Y Global Services has broadened its range of business processes offerings to include services for domains in Insurance and Banking, Retail, Construction and Manufacturing. Additionally, M&Y now offers cross-industry services in Finance & Accounting (F&A), Contact Centre, Market Research and Supply Chain Management.

“As China’s first global BPO service provider, we have experienced tremendous growth in the past 9 years,” comments M&Y’s CEO Matthew Cule. “Now in 2010, we are ready to formally launch new services and solutions that are targeted towards specific industry and business needs. We feel that this change will propel M&Y to an even bigger and brighter future.” Matthew added that the new name better reflects what the company has become as well as its future objective of providing quality BPO services across a wide range of services globally.

### **About M&Y Global Services**

M&Y Global Services is a global provider of BPO services focused on the U.K., Australasian, North American and Chinese markets. Founded in 2001, M&Y pioneered the BPO offshore outsourcing industry in China becoming the first Chinese company to offer true BPO services to international clients such as HSBC and Nielsen Group. Today, at 2200+ employees, M&Y is the only Chinese BPO with a credible track record of servicing the international outsourcing community. M&Y was recognized in the Global Services 100 in 2010 and Global Outsourcing Top 100® for 2009 and 2010, while its CEO, Matthew Cule, was named a “Rising Star” by Wales Business Insider. M&Y works with a variety of customers worldwide in the financial services, manufacturing, retail, construction, transportation, telecommunications, logistics, utilities, and non-profit sectors.

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M&Y Global Services

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